

# Sara Lee Label Copy

#11336

6374 CORP 000 8

**FOR INFORMATIONAL PURPOSES ONLY SARA LEE WHITE ROLLS MADE WITH WHOLE GRAIN (53% OF GRAIN AS WHOLE GRAIN) 17 OZ (1 LB 1 OZ) 481g / 12 CT**

Nutrition Facts	Amount/serving	% Daily Value*	Amount/serving	% Daily Value*	*Percent Daily Values are based on a 2,000 calorie diet. Your daily values may be higher or lower depending on your calorie needs:			
Serving Size 1 Roll (40g) Servings Per Container 12	Total Fat	1.5g	2%	Sodium	135mg	6%		
	Saturated Fat	0g	0%	Total Carbohydrate	20g	7%		
	Trans Fat	0g		Dietary Fiber	2g	8%		
	Polyunsaturated Fat	0.5g		Sugars	3g			
Calories 110 Calories from Fat 15	Monounsaturated Fat	0g		Protein	4g			
	Cholesterol	0mg	0%					
	Vitamin A	0%	Vitamin C	0%	Calcium	15%	Iron	8%
	Vitamin D	15%	Thiamin	10%	Riboflavin	4%	Niacin	8%
	Folic Acid	8%						

  

Calories:		2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:  
Fat 9 • Carbohydrate 4 • Protein 4

**SPECIFICATION USE:**

STAGE GATE PROJECT #: 12F-0002  
 LABEL COPY NUMBER: 12420-6374-0711  
 PRODUCT CODE: 11336

PRODUCT IDENTITY: ROLLS, WHITE MADE WITH WHOLE GRAIN

PRODUCT WEIGHT:  
 NET CONTENTS/COUNT: NET WT 17 OZ (1 LB 1 OZ) 481g / 12 CT  
 CASE NET WEIGHT/COUNT: NA

NUTRITION FACTS: (see above)

**INGREDIENTS:** WHOLE WHEAT FLOUR, ENRICHED BLEACHED FLOUR [WHEAT FLOUR, MALTED BARLEY FLOUR, NIACIN, IRON, THIAMIN MONONITRATE (VITAMIN B1), RIBOFLAVIN (VITAMIN B2), FOLIC ACID], WATER, HIGH FRUCTOSE CORN SYRUP, WHEAT GLUTEN. CONTAINS 2% OR LESS OF EACH OF THE FOLLOWING: YEAST, SOYBEAN OIL, SALT, DOUGH CONDITIONERS (MAY CONTAIN ONE OR MORE OF THE FOLLOWING: MONO- AND DIGLYCERIDES, ETHOXYLATED MONO- AND DIGLYCERIDES, SODIUM STEAROYL LACTYLATE, CALCIUM PEROXIDE, DATEM, CALCIUM IODATE, ASCORBIC ACID, AZODICARBONAMIDE, ENZYMES, L-CYSTEINE), CALCIUM SULFATE, CALCIUM PROPIONATE (PRESERVATIVE), GUAR GUM, DISTILLED VINEGAR, YEAST NUTRIENTS (MONOCALCIUM PHOSPHATE, CALCIUM SULFATE, AMMONIUM SULFATE AND/OR CALCIUM CARBONATE), CORN STARCH, YELLOW CORN FLOUR, COLORED WITH (TURMERIC AND PAPRIKA EXTRACTS), VITAMIN D3, NATURAL FLAVOR, SOY LECITHIN, MILK, SOY FLOUR, SESAME SEEDS.

**ALLERGEN STATEMENT:** CONTAINS WHEAT, MILK AND SOY

**LABEL STATEMENTS:**

**APPROVED CLAIMS/STATEMENTS:**

- 53% Whole Grain / Made with Whole Grain\*
- \* This product contains 53% of its grain as whole grain and provides 12g of whole grain in a 1 roll serving. USDA recommends consuming 48g of whole grain every day.
- Good Source Of Whole Grain
- Good Source Of Calcium
- Good Source Of Vitamin D
- 0g Trans Fat
- Cholesterol Free
- No Artificial Flavors

REFERRAL STATEMENT: NONE

QUANTITATIVE STATEMENT: NONE

REQUIRED/GENERAL LABEL STATEMENTS: For labels with minimal printing include the statement "Not Labeled For Retail Sale".

HANDLING STATEMENTS: NA

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WITH WHOLE GRAIN (53% OF GRAIN AS WHOLE GRAIN) 17 OZ (1 LB 1 OZ)  
481g / 12 CT**

**SPECIFICATION USE: - Continued**

**TRADEMARK STATEMENT:** NA

**OPTIONAL INFORMATION:** The following are optional in the Nutrition Facts if enriched claims are not made: Thiamin, Riboflavin, Niacin, Folic Acid.

**KOSHER CERTIFICATION:** NA

**CHILD NUTRITION:**

CN LABELED: NA

**CN STATEMENT OR EQUIVALENCIES:**

Sara Lee White Made With Whole Grain Rolls are made with whole wheat flour and enriched wheat flour. One serving meets the USDA nutritional requirements for 1.5 bread credit(s) in the school lunch and breakfast programs. One serving contains 12g of whole grain.

**SERVING SIZE DETERMINATION:**

**SERVING SIZE CATEGORY:** Breads (excluding sweet quick type), rolls

**REFERENCE AMOUNT:** 50g