



WESTERN DUBUQUE COUNTY COMMUNITY SCHOOL DISTRICT

DYERSVILLE ELEMENTARY SCHOOL

813 12TH AVENUE, SW DYERSVILLE, IA 52040-1743

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April 2022

Dear Parents/Guardians,

The Dyersville Elementary PTO is so excited to be hosting the fundraiser for our **COLOR-RUN!** The staff and student fundraising portion will take place from April 1-25. Our Color Run and Field Day events will take place on Wednesday, May 18th with a rain date of May 25th if needed. The money raised will allow us to purchase books for the classroom & school library, student laptops, recess equipment and other items to support the students with their learning each day.

We are excited to streamline our fundraiser by going online with 99Pledges. You will now be able to reach out to friends and family by email, Facebook, and Twitter, instead of going door-to-door, tracking commitments, and handling checks.

Simply search using first name and last initial and find your participant's online pledge page here: www.99pledges.com/fund/DESPTO22 Next to your child's name will also have their classroom teacher's last name.

You do not need to log in or change anything. All you have to do is make a donation for whatever amount you can, and share your child's page with friends and family. We are shooting for 100% participation, so no amount is too small.

Here is some sample sharing text:

*" **NAME** is participating in a fundraiser, and would love your support. If you'd like to donate, you can do so online at the following link: **YOUR PLEDGE PAGE LINK***

Alternative ways of supporting the **COLOR-RUN** fundraiser:

- If you would prefer to send cash donations, an envelope will also be sent home for your convenience.
- Mention our fundraiser to your favorite businesses and encourage their support.

Thank you for your support of the students at Dyersville Elementary School. Through parent-teacher conferences, this annual fundraiser, PTO activities, etc., you have shown your commitment to your child's education. We appreciate everything you do for our school. Our district motto seems so fitting: "Better Every Day".

Sincerely,

Dyersville Elementary PTO
Mrs. Jenny Hillebrand, Principal
Dyersville Elementary Staff